Notice of References Cited Application/Control No. O9/665,482 Examiner Namrata Boveja Applicant(s)/Patent Under Reexamination KIM, PETER H. I. Page 1 of 1

U.S. PATENT DOCUMENTS

	O.O.T ATENT DOGGINENÇO						
*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification		
	Α	US-					
	В	US-					
	С	US-					
	D	US-					
	E	US-		:			
	F	US-					
	G	US-					
	Н	US-					
	ı	US-					
	J	US-					
	К	US-					
	L	US-					
	М	US-					

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	0					
	Р					
	Q					
	R					
	s					
	Т					

NON-PATENT DOCUMENTS

* .		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	McAlister, Nancy. Ratings Debate Revs Up Critics say TV's attempt at self-regulation plan won't curb controversial show content. January 20, 1997. Florida Times Union. Pg. B.1.
	>	Gerard, Jeremy. The Media Business; G.M. Sets Big Ad Pact With NBC. May 1, 1990. New York Times. Pg. D.1.
	w	
	x	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.